COACHViiV COACHING MODEL

Our coaching model will include a set of principles, strategies, and techniques that a coach can use to help individuals or teams achieve their goals.

- 1. A goal-oriented approach aimed towards setting specific goals and working with the client to develop a plan for achieving those goals.
- 2. A focus on personal development centered on helping individuals or teams improve their performance and achieve personal growth.
- 3. An emphasis on self-discovery hinged on helping clients identify their strengths and weaknesses and explore new ways of thinking and behaving.
- 4. The collaborative approach will involve a collaborative relationship between the coach and the client, in which the coach acts as a partner and facilitator rather than an authority figure.
- 5. The use of feedback and assessment: Coaching may involve providing feedback and evaluation to help clients track their progress and identify areas for improvement.